



UNITED FOR A HEALTHY GULF

Gulf Restoration Network – Florida Office
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Dear Supporter of a Clean Environment and Healthy Waters,

Thank you for your interest in participating in our Earth Month 2010 efforts. Aveda stores and salons in Florida have once again chosen the Gulf Restoration Network (GRN) as their Earth Month partner. Throughout the month of April, Aveda salons across Florida, will be raising money for our organization and our Healthy Waters Campaign. We are excited about our continued partnership and the opportunity to reach out to thousands of new supporters.

The GRN, a nonprofit 501(c)3 organization, plays a pivotal role in providing our member organizations and community partners with the technical and scientific assistance, Gulf-wide strategic collaboration, and campaign support needed to successfully address environmental threats and solve environmental problems in their communities. **All donations received are tax-deductible and our Tax ID number is 72-1447742.**

The funds raised through Earth Month activities will support the GRN Healthy Waters campaign which addresses the following issues across the Gulf of Mexico:

- **Protecting Our Waters** from harmful pollution including sewage. Utilizing the GRN's recently released citizen's guide entitled "Our Waters, Our Health," we will train and empower concerned citizens across the Gulf region to tackle sewage pollution issues in their communities.
- **Preserving and Protecting Wetlands** which help filter pollutants out of rivers and lakes. GRN is a leader in protecting Florida's last frontier, Florida's Nature Coast, one of the longest pristine coastal areas left anywhere in America. We defeated the infamous Magnolia Bay development which would have dredged a channel through the Big Bend Seagrass Preserve and harmed hundreds of acres of wetlands. Now we are working to stop its successor "The Reserve at Sweetwater Estuary." GRN is also working to stop the Tarmac Mine proposal and the Sunwest Harbortowne development in the Nature Coast.
- **Empowering Citizens to Fight for Clean Water**
Over 60% of all streams and rivers in the United States ultimately drain into the Gulf of Mexico. In order to fight for clean water, citizens need reliable information and resources. The GRN works hard to educate and assist community groups fighting to prevent the pollution of local waters.
- **Reducing the Dead Zone.** Up to 210 million pounds of fertilizer run off makes its way into the Gulf every year. This polluted runoff creates a lifeless, oxygen-starved Dead Zone up to 8,000 square miles in size and may contribute to longer and more intense red tide outbreaks in Florida. The GRN works in collaboration with organizations along the Mississippi River – from Minnesota to Louisiana – to push for the reduction of Dead Zone-causing pollution from agricultural runoff, factory farms, sewage treatment plants, and industrial facilities.

We, at the GRN, are excited about this opportunity to educate the public and raise support for our Healthy Waters campaign in Florida and across the Gulf. We thank you for participating in Earth Month and your dedication to a healthy Gulf!

Sincerely,

Cynthia Sarthou
Executive Director