

Earth Month Drawing

Instructions for Participating Salons

Thank you for participating in the Earth Month Drawing. We, at the Gulf Restoration Network, are very excited to be able to offer such an exciting grand prize. We hope this will help make Earth Month 2010 even more successful. Below are the basic instructions on how to join in the drawing. Unfortunately, **we do not believe we can legally host a drawing in the following states: Alabama, Georgia, Arkansas or Tennessee.** If you have questions or problems, please contact me. Unfortunately each state has different regulations and some are more open than others. **Also, in Louisiana tickets MUST be pre-numbered so we need to provide the pre-printed tickets.** Briana Kerstein can provide you with pre-printed tickets, just let her know how many you need.

How to Participate

- We ask that all participating salons put together a gift basket of Aveda products and/or services to add to the drawing.
- You may get other local prizes donated if you want, but it is not necessary.
- If you are already planning on doing a raffle to raise money, please combine it with the Earth Month Drawing and send us the raffle tickets. This way anyone purchasing a ticket can be entered into the Grand Prize drawing as well as being entered into the drawing for any local prizes.
- At the end of Earth Month, please draw a winner for your gift basket and any other local prizes. **All other tickets need to be returned to the GRN with your donations so they can be added into the Grand Prize drawing.**
- Post flyers in your salon, print off tickets and ask people to buy them – it is as simple as that!

Getting Started

- Included with this information are the supporting materials you will need – a full-page flyer to post in your salon and a half-page flyer. We also included the tickets that you can print, copy and cut to use.
- To save time and money, we have included a copy of the tickets that you can just make 2-sided copies and cut as many as you need. When someone purchases a ticket, you will just have to cut them so they donor keeps the information on the prize and you keep their contact information.
- We have also printed up some tickets ourselves that we are happy to send to you. Just contact Briana with the number of tickets you need.

Tips for a Successful Drawing

- Make sure all entrants print clearly so we can easily contact them if they are the winner. We also need a phone number or email address to contact them.
- Keep all completed tickets in a safe place so they can be returned at the end of Earth Month and entered in the Grand Prize drawing. The Grand Prize drawing will take place on October 4, 2010 at the GRN office. We will notify the winner via phone or email and mail.
- Ask often. The best way to successfully raise money is to ask everyone! The worst that can happen is they will say no – most likely they will pitch in for a good cause.
- The GRN will use all funds raised from this drawing and other Earth Month events to support our efforts to protect clean water across the Gulf. **Since over 60% of all waterways in the US empty into the Gulf of Mexico, we need everyone's help to protect this national treasure!**

At the end of Earth Month

- Once Earth Month is over, please draw a winner for your gift basket and other local prizes if you have them. You will be responsible for contacting the winner directly and getting their prize(s) to them.
- **Include the remaining completed tickets with the donations you received so they can both be sent to the GRN.**
- Please contact Briana with any questions or concerns.

Rules and Guidelines

- Drawing for the grand prize will be held on October 4, 2010 at 10:00 a.m. at the GRN office. 338 Baronne St., Suite 200 New Orleans, LA 70112. The Aveda basket will be drawn by the salon on May 1, 2010. You do not need to be present to win. Winner will be notified by phone or email and via mail. No purchase necessary to enter.
- The winner may choose an airline that allows gift cards to be purchased

Thank you again for all of your hard work to make Earth Month such a success!

Please feel free to contact me with any questions.

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